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भारत संचार निगम लिमिटेड

(भारत सरकार का उपक्रम)

BHARAT SANCHAR NIGAM LIMITED

(A Govt. of India Enterprise)

No. 28-2/2013/S&M-CM/111

Dated: 29.08.2017

To,

The Chief General Managers
All Telecom Circles/ Districts
BSNL

Sub: - Extension of MNP incentive scheme for channel partners

Ref:- 1) This office letter no: - 28-2/2013/S&M-CM/100 dated 26.04.2017


2) This office letter no: - 28-2/2013/S&M-CM/107 dated 29.06.2017

Apropos this office letter at ref 2 above, modified MNP incentive scheme was extended for two months i.e. up to 31.08.2017, in order to motivate channel partners for increasing mobile connections through port in.

In view of fierce competition in telecom sector and to increase / sustain the port-in customers from other operators in this turbulent and disruptive market condition, competent authority has approved extension of revised MNP incentive scheme issued vide letter under reference 1 **up to 31.12.2017**, with following modifications:

1. Revised commission for franchisee per MNP port-in case will be Rs.40/-
2. Retailers will get additional Rs.10/- commission per MNP Port-In case if they achieve minimum 5 port-in in a month.

Channel partners should be informed and educated about the MNP incentive, so that maximum port-in to BSNL network could be achieved.


(Kartikeya Sinha) 29/08/17
Jt. GM (Sales-CM)

Copy to:

1. PGM (Dev.), ITPC, Hyderabad